



Date: 2/10/11

Subject: Tracking Label Information for CPSIA

As you may be aware, the Consumer Product Safety Improvement Act (CPSIA) requires that all products that are covered under the CPSIA and manufactured on or after August 14, 2009 have a tracking label. At this time, this requirement applies to all printed matter (including books) that is intended to be used by children 12 years old or younger. The law requires that the tracking label allows the end consumer to ascertain the following:

- Name of Printing Company
- Plant location (city, state, country)
- Date of production (or range of dates – possibly Month/Year)
- Batch number/print code (ie: 1st Printing, 2nd Printing)

The policy allows this information to be printed in common English within the book, or to use a code or numbering system provided the necessary information remains ascertainable by the consumer.

To ensure compliance, one possibility is to include this information on the copyright page in a legible format similar to how “country of origin” labeling requirements are currently addressed by publishers. Alternatively, many publishers are including codes that when used in conjunction with the necessary contact information (name of company, city/state/website) can be interpreted by your organization to allow the consumer to ascertain the information as listed above which is required by the CPSIA. Please make sure that you have systems in place to identify the printer and the other information listed above if a consumer contacts you.

Given the above requirements, Worzalla looks to work in a cooperative effort with you to satisfy this legal obligation. Our preference is for you to provide this information in your digital file, somewhere in the first or last five pages of the book.

A copy of the CPSIA policies and guidelines for tracking labels can be found on our website, www.worzalla.com.

Once again, the tracking label requirement is for all products produced on or after August 14, 2009 which is designed for use by children 12 years old or younger. Please contact your Sales Representative or your Customer Service Representative if we can be of any assistance.

Sincerely yours,

Mike Tans

Sales & Marketing Manager