



February 5, 2009

To: Our Valued Worzalla Customers

From: Charles W. Nason, Worzalla President

Re: Consumer Product Safety Improvement Act (CPSIA)

Last year, the U.S. Congress responded to a barrage of incidents in which lead was found in toys imported into the United States, primarily from China. The result was the Consumer Product Safety Improvement Act (CPSIA) of 2008 which requires certain testing and certification requirements for manufacturers and importers of products designed primarily for children 12 or younger. Protecting our nation's children is a very important issue, but in the urge to respond quickly, books were included in the same category as toys despite no evidence that any books contain the target lead levels called for in CPSIA.

A united effort between the Book Manufacturers' Institute (BMI) and the Association of American Publishers (AAP) has successfully convinced the U.S. Consumer Product Safety Commission to delay enforcement of the expensive and unnecessary CPSIA testing requirements for one year to February 10, 2010. However, manufacturers and importers will still need to meet the lead and phthalates limits required by the Act.

Worzalla has been working hard to understand the requirements of CPSIA, to put a system in place which responds to those requirements, and to communicate with our customers and provide certification that books manufactured in our Worzalla plant in Stevens Point, Wisconsin, meet all the requirements ... which we certainly do.

Despite the one-year reprieve on testing, Worzalla intends to fully implement the CPSIA program and provide the required certification based upon a "reasonable testing program" for books produced by our company just as if the testing delay had not occurred. While we do not plan to test every book produced at Worzalla, we do plan to randomly test books produced by Worzalla to ensure full compliance with CPSIA requirements and to report all our findings to BMI. This program will begin, as planned, on February 9, 2009.

Enclosed please find a copy of Worzalla's commitment and procedures for this new program. We look forward to working with you and your company to ensure that we are meeting your specific needs as well as complying with CPSIA.

CWN:cn  
02/05/2009